

## **BOARD OF DIRECTORS**

## **METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY**

## PLANNING AND CAPITAL PROGRAMS COMMITTEE

THURSDAY, JUNE 20, 2024

ATLANTA, GEORGIA

## **MEETING SUMMARY**

## 1. CALL TO ORDER AND ROLL CALL

Committee Chair Stacy Blakley called the meeting to order at 10:18 A.M.

Board Members Al Pond

Present: Freda Hardage

Jim Durrett
Kathryn Powers
Roderick Frierson
Stacy Blakley
William Floyd
Rita Scott

Valencia Williamson Jacob Tzegaegbe Sagirah Jones

**Board Members** Russell McMurry **Absent:** Thomas Worthy

Jennifer Ide Jannine Miller

**Staff Members Present:** Carrie Rocha

Melissa Mullinax Rhonda Allen George Wright Ralph McKinney Peter Andrews Kevin Hurley

Also in Attendance: Justice Leah Ward Sears of Smith, Phyllis Bryant, Stephany Fisher,

Kaci Gamble, Kenya Hammond, Abhay Joshi, Ian Karra, Paula Nash

## 2. APPROVAL OF THE MINUTES

## Minutes from May 23, 2024, Planning and Capital Programs Committee meeting.

Approval of the Minutes from the May 23, 2024, Planning and Capital Programs Committee meeting. On a motion by Board Member Durrett, seconded by Board Member Powers, the motion passed by a vote of 10 to 0 with 10 members present.

## 3. RESOLUTIONS

## Resolution Authorizing the Award of a Contract for MARTA Utility Locate Services, IFB B50449

Approval of the Resolution Authorizing the Award of a Contract for MARTA Utility Locate Services, IFB B50449. On a motion by Board Member Durrett, seconded by Board Member Hardage, the resolution passed by a vote of 10 to 0 with 10 members present.

## Resolution Authorizing the Solicitation of Qualification Statements for the Procurement of Final Design Services of the Candler Road Arterial Rapid Transit (ART), AE 50557.

Resolution Authorizing the Solicitation of Qualification Statements for the Procurement of Final Design Services of the Candler Road Arterial Rapid Transit (ART), AE 50557. On a motion by Board Member Tzegaegbe, seconded by Board Member Hardage, the resolution passed by a vote of 11 to 0 with 11 members present.

## Resolution Authorizing the Solicitation of Qualification Statements for the Procurement of Final Design Services of the Stonecrest Transit Hub, AE 50558

Approval of the Resolution Authorizing the Solicitation of Qualification Statements for the Procurement of Final Design Services of the Stonecrest Transit Hub, AE 50558. On a motion by Board Member Durrett, seconded by Board Member Frierson, the resolution passed by a vote of 11 to 0 with 11 members present.

### 4. BRIEFING

## **Briefing - Five Points Outreach Update**

Ian Karra, Sr. Director Public Engagement, provided the Committee with an overview of the outreach and communications engagement plan for the Five Points Transformation project.

## 5. OTHER MATTERS

<u>Letter to Inform the Board - Resolution Authorizing the Award of a Contract for the Procurement of ABB 450 kw Pantograph for 32268 EV Conversion Project Utilizing the General Services Administration (GSA) Contract</u>

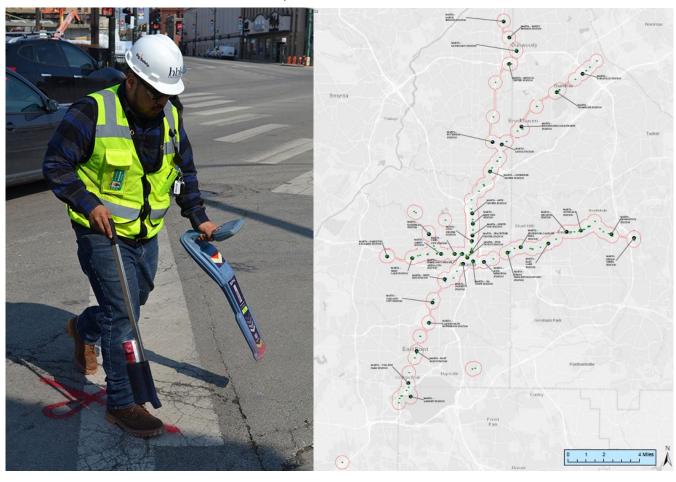
## 6. ADJOURNMENT

The Committee meeting adjourned at 11:14 A.M.

YouTube link: https://www.youtube.com/live/FS2PcRKRFCI?feature=shared



# **Resolution Authorizing the Award of Contract** for the Procurement of MARTA's Utilities Locate Services, IFB B50449



## **STATUS**

- January 24, 2024 | The Office of Contracts, Procurement and Materials solicited bids for the procurement of MARTA's utilities locate services from fifteen [15] vendors.
- March 26, 2024 | MARTA received one [1] bid from incumbent service provider, International Design Services, Inc. dba IDS Global.
- May 16, 2024 | Audit determined that the proposal was fair, reasonable and supported with sufficient documentation.



## **PURPOSE**

- As mandated by the Georgia Underground Facility Protection Act, commonly known as the Georgia Dig Law, all facility owners operating or maintaining underground utilities must participate and cooperate with the GA811 Utilities Protection Center. MARTA maintains private electric utilities (MES) located throughout the Authority and adjacent properties and is therefore obligated to interface with GA811.
- Procurement of MARTA's Utility Locate Services is paramount to protecting MARTA's underground utility assets and ensuring the Authority's compliance with the Georgia Dig Law. Facility owners must mark utilities and respond to all locate requests prior to excavation. International Design Services, Inc. will perform this Work on the Authority's behalf.
- The contract also allows the utilities locate services provider to support internal MARTA stakeholders like the Office of Design, Engineering & Infrastructure and the Office of Facilities, as needed.

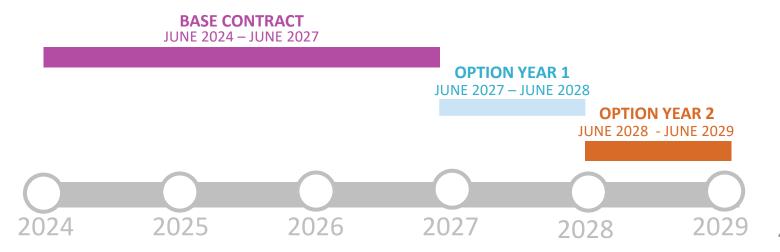


## COST

- The total value of the contract is \$2,964,876.35.
  - The contract value is based on unit pricing for an estimated number of locates. Contractor will only receive payment for the actual number of locates performed.

## **SCHEDULE**

 The utilities locate services provider will locate utilities as needed for a term of 3-years with two [2], one-year options.





## RECOMMENDATION

- The Office of Diversity and Inclusion assigned a 25% Disadvantaged Business Enterprise (DBE) goal on this procurement. **International Design Services**, **Inc. is a certified GDOT DBE**.
- Capital Programs, Expansion & Innovation recommends the Approval of a Resolution authorizing the General Manager/CEO or his delegate to enter into a Contract for the Procurement of MARTA's Utilities Locate Services, IFB B50449 with International Design Services, Inc.



## International Design Services, Inc's Relevant Work

- \* Dekalb County Path Maintenance
- \* Contractor Services to Perform Inspections of the Municipal Separate Storm Sewer Systems (MS4) DeKalb County
  - \* Subsurface Utility Engineering (SUE) for SR 42
    Realignment in McDonough, GA
  - \*Incumbent MARTA Utilities Locate Services provider





Request for approval of the Resolution Authorizing Award of a Contract for the Procurement of MARTA's Utilities Locate Services, IFB B50449 to International Design Services, Inc.

## Thank you



# RESOLUTION AUTHORIZING AWARD OF A CONTRACT FOR MARTA UTILITY LOCATE SERVICES, IFB B50449

WHEREAS, the Authority's Office of Capital Programs Delivery has identified the need for MARTA Utility Locate Services, Invitation for Bids Number B50449; and

**WHEREAS**, on January 24, 2024, the Metropolitan Atlanta Rapid Transit Authority duly sent Notice of the Invitation for Bids to potential Bidders; and

WHEREAS, notice of the said Invitation for Bids was advertised in the local newspaper of the largest circulation in the Atlanta metropolitan area, once in each of the two weeks prior to opening bids; and

**WHEREAS**, all Bidders were given an opportunity to protest the bid instructions, specifications, and/or procedures; and

WHEREAS, on March 27, 2024, at 2:00 p.m., local time, one (1) bid was publicly opened and read aloud; and

WHEREAS, the Department of Internal Audit performed a cost/price analysis and determined that the bid price submitted by International Design Services Inc., is fair, reasonable, and

**WHEREAS**, the single bid submitted by International Design Services Inc., is a responsive and responsible and the bidder is capable of performing the Contract.

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RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta

Rapid Transit Authority that the General Manager/CEO or his delegate be, and hereby is,

authorized to execute a Contract on substantially the same terms and conditions as

contained in the Invitation for Bids Number B50449, MARTA Utility Locate Services between

the Authority and International Design Services, Inc., in the amount of \$2,964,876.35.

Approved as to Legal Form:

— DocuSigned by:

Peter J. Andrews

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Chief Counsel, Metropolitan Atlanta Rapid Transit Authority



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# Design Services for Candler Road Arterial Rapid Transit (ART)

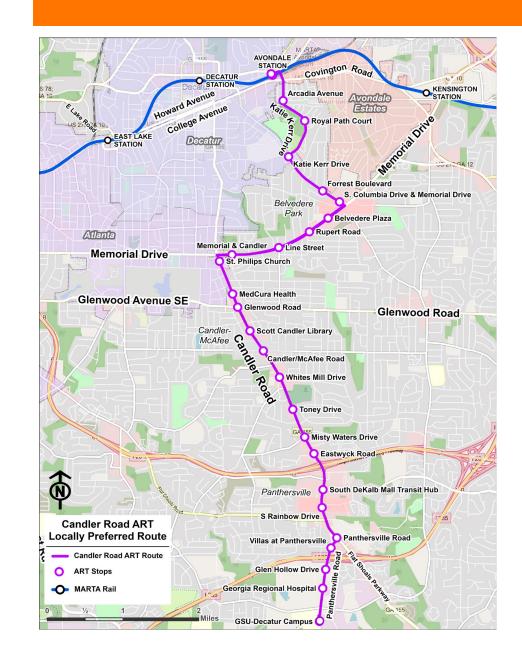
Resolution Authorizing the Solicitation of Qualification Statements for Final Design Services of the Candler Road Arterial Rapid Transit, AE 50557

June 20, 2024



# Candler Road Arterial Rapid Transit Project Overview

- Locally Preferred Alternative (LPA) was adopted by MARTA Board of Directors in June 2023
  - 8-mile corridor connecting
  - GSU Perimeter College Decatur Campus to MARTA's Avondale Station
  - 47 stations/stops
  - Connects to future South DeKalb Transit Hub in vicinity of South DeKalb Mall
- Included in the RTCAA 15<sup>th</sup> Amendment and recommended in the DeKalb Transit Master Plan
- Upgrade to MARTA Route 15 2,000 weekday ridership





## **Project Goals**

- Deliver Arterial Rapid Transit (ART) service to Candler Road as promised in the RTCAA 15<sup>th</sup> Amendment
- Advance the ART program by providing fast, frequent, and reliable transit service on proven high-ridership corridors
- Advance prosperity, connectivity, and equity for a more livable Atlanta region





## **Solicitation Details**

- Completing preliminary design this Fall
- Final Design services will run into 2026
- The specific expertise required, but are not limited to the following:
  - 1. Project Management
  - 2. Architectural and Engineering ART System Design Services
  - 3. Safety Certification Support Services
  - 4. Public Engagement Support Services
- Construction completion/operational service in early 2029
- The Office of Diversity and Inclusion will review the proposal document during the pre-planning phase of the solicitation process to identify opportunities for disadvantaged, small, and minority business participation.



# Requesting Resolution Authorizing the Solicitation of Qualification Statements for Final Design Services of Candler Road Arterial Rapid Transit, AE 50557

Thank You



# RESOLUTION AUTHORIZING THE SOLICITATION OF QUALIFICATION STATEMENTS FOR THE PROCUREMENT OF FINAL DESIGN SERVICES OF THE CANDLER ROAD

## ARTERIAL RAPID TRANSIT (ART), AE 50557

WHEREAS, the Authority is authorized by Section 14(m) of the MARTA Act to procure goods and services without competitive bidding if it is impracticable to prepare adequate specifications and an adequate description on the basis of which to solicit competitive bids; and

WHEREAS, the General Manager/CEO has certified, in accordance with Section 14(m) of the MARTA Act, that the procurement of Final Design Services of the Candler Road Arterial Rapid Transit (ART) is impracticable through the solicitation of competitive bids; and

WHEREAS, award of a Contract for the Procurement of the Final Design Services of the Candler Road ART, after the solicitation of qualification statements and selection of a preferred proponent pursuant to Section 14(m) of the MARTA Act, is subject to approval by the Board of Directors.

RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the General Manager/CEO, or his designee be, and hereby is, authorized to solicit qualification statements for the procurement of Final Design Services of the Candler Road ART by means other than competitive bidding, in accordance with Section 14(m) of the MARTA Act, through the use of Request for

Qualification Statements.

Approved as to Legal Form:

DocuSigned by:

Peter J. Andrews

Chier Coûnsel, Metropolitan Atlanta Rapid Transit Authority



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## Design Services for Stonecrest Transit Hub Solicitation

Resolution Authorizing the Solicitation of Qualification Statements for Final Design Services of the Stonecrest Transit Hub, AE 50558

June 20, 2024



## **Project Background**

- 2007 Livable Centers Initiative (LCI) study recommended redevelopment around a transit facility
- Recommended in DeKalb Transit Master Plan
- Included in the RTCAA 15<sup>th</sup> Amendment
- Rider challenges: multiple stops spread around the area, inconvenient transfers, inadequate waiting conditions

## **Project Goals**

- Construct a new fully-equipped transit hub
- Provide consolidated transfer location with enhanced passenger amenities and services
- Provide dedicated space for bus layovers and a relief point for operators
- Provide multimodal access to MARTA services
- Ensure accommodations for current routes and future high-capacity service
- Design for future BRT service







## **Purpose**

- Transitioning from preliminary design to final design documents for the bid and construction of the Stonecrest Transit Hub.
- The Final Design will run into 2026
- The specific expertise required, but are not limited to the following:
  - 1. Project Management
  - 2. Architectural and Engineering Facility/System Design Services
  - 3. Safety Certification Support Services
  - 4. Public Engagement Support Services
- Construction completion/operational service in late 2027
- The Office of Diversity and Inclusion will review the proposal document during the pre-planning phase of the solicitation process to identify opportunities for disadvantaged, small, and minority business participation.



# Requesting Resolution Authorizing the Solicitation of Qualification Statements for Final Design Services of the Stonecrest Transit Hub, AE 50558

Thank You



# RESOLUTION AUTHORIZING THE SOLICITATION OF QUALIFICATION STATEMENTS FOR THE PROCUREMENT OF FINAL DESIGN SERVICES OF THE STONECREST TRANSIT HUB, AE 50558

WHEREAS, the Authority is authorized by Section 14(m) of the MARTA Act to procure goods and services without competitive bidding if it is impracticable to prepare adequate specifications and an adequate description on the basis of which to solicit competitive bids; and

WHEREAS, the General Manager/CEO has certified, in accordance with Section 14(m) of the MARTA Act, that the procurement of Final Design Services of the Stonecrest Transit Hub is impracticable through the solicitation of competitive bids; and

WHEREAS, award of a Contract for the Procurement of Final Design Services of the Stonecrest Transit Hub, after the solicitation of qualification statements and selection of a preferred proponent pursuant to Section 14(m) of the MARTA Act, is subject to approval by the Board of Directors.

RESOLVED THEREFORE, by the Board of Directors of the Metropolitan Atlanta Rapid Transit Authority that the General Manager/CEO, or his designee be, and hereby is, authorized to solicit qualification statements for the Procurement of Final Design Services of the Stonecrest Transit Hub by means other than competitive bidding, in accordance with Section 14(m) of the MARTA Act, through the use of Request for Qualification Statements.

## Approved as to Legal Form:

DocuSigned by:

Peter J. Andrews

Rapid Transit Authority





# Five Points Transformation: Communications & Engagement

Ian Karra

Sr. Director of Public Engagement

June 20, 2024





## **Communications & Engagement**

## > Goals

- Proactively communicate service impacts and alternate routes to customers
- Mitigate negative impacts to:
  - ✓ Station access & mode transfers
  - ✓ ADA access
  - ✓ Special events/incident resiliency
  - ✓ Access to Customer Services & Station Amenities
    - Ride Store
    - Reduced Fare
    - Lost & Found
    - MARTA HOPE program
    - MARTA Market
    - Station Soccer
    - Community Garden

# **Five Points**

# Transformation

MARTA is renovating this station to improve your experience.

# Starting July 6



Revised bus routes

# Starting July 29



NO entry or exit; ADA changes

# NO change



RIDER ALERT

Rail service & transfers



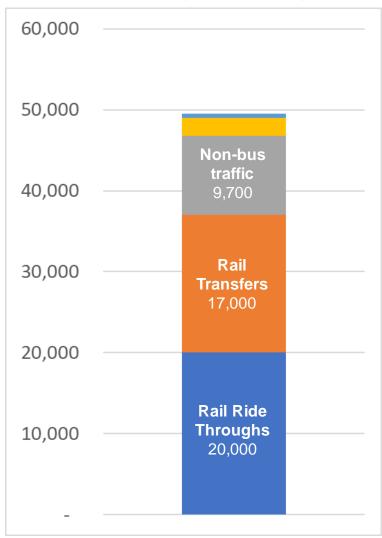


# **Key Impacted Stakeholders**

➤ **Customers**: Bus-to-bus transfers, bus-to-rail transfers, station entries/exits, Mobility riders



## Five Points Weekday Ridership by Means of Access



**Bus/Bus Transfers** 500

**Rail/Bus Transfers** 2,200



## **Key Impacted Stakeholders**

- Downtown Residents & Visitors
- Downtown Businesses & Employees: Business Continuity & Employee Access
- Jurisdictional and other Gov't Partners: City of Atlanta, Fulton County, State of Georgia, Federal Government
- ➤ Large Venues and Employers: Mercedes-Benz Stadium, State Farm Arena, GWCC, Atlanta Convention & Visitors Bureau, Georgia Hotel Council









# **Information Campaign**

- Use MARTA channels & activate partner, institutional, and jurisdictional channels to distribute regular alerts to riders
  - ✓ May 29:
    - ✓ Distribute Partner Toolkit with sample outreach materials
    - ✓ Email blasts to 150,000 contacts and 1,300 stakeholder groups
  - June 17-20: Stakeholder briefings with partner and community organizations
    - ✓ Accessibility
    - ✓ Government/Institution
    - ✓ Community
    - Business
    - ✓ General
  - June August: Present to neighborhoods, community organizations, NPU meetings, and other community infrastructure

# Five Points Transformation Starting Summer 2024 Five Points is MARTA's largest and busiest rail station. MARTA is transforming Five Points Station into a vibrant city center with improved transit connectivity, increased safety, and enhanced customer amenities.

### The Five Points Transformation includes:

- Deconstructing and replacing the existing concrete canopy with one that allows for ample light and ventilation
- · Establishing a centralized bus hub
- Reconnecting Broad St to pedestrian traffic
- Incorporating community activities, public art, agriculture, gathering places and other customer amenities





Scan for service schedules and more info

404-848-5000 itsmarta.com/fivepoints









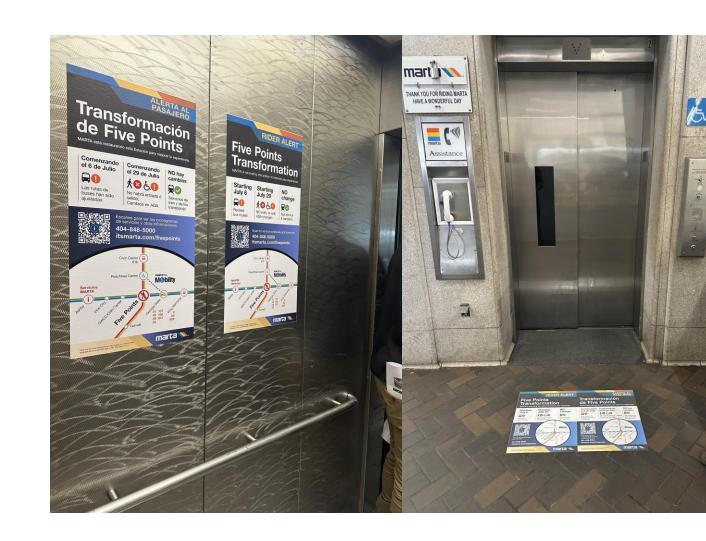
# **Signage & Wayfinding**

## > Preview Phase

✓ System-wide signage at stations, long-term parking, and trains and buses

## Closure Phase Wayfinding

- ✓ Five Points Interior: Closure of exits, wayfinding to alternate stations and bus routes
- ✓ Five Points Exterior: Wayfinding to alternate stations and project information
- ✓ Alternate Stations: Customized wayfinding for Downtown destinations (North, South, East, West Downtown sites)
- ✓ Bus Detour Stations: Additional wayfinding for new bus bays
- ✓ Mobility: Specific ADA signage for Five Points, Georgia State, and Peachtree Center shuttle locations





# **Marketing & Communications**

- ✓ May 29 External communications launch
  - ✓ Partner toolkit available
- ✓ Two weeks before each service impact Media push
- ✓ Week of July 1 & Week of July 22 Daily media push
- ✓ Weeks of July 8 August 19 Print, radio & digital display advertising
- ✓ Direct customer communications:
  - ➤ Website landing page
  - Social media (organic/paid)
  - > Apps & Rider Alerts
  - Station announcements

- Bus & Train announcements
- > Videos
- Email Marketing





## **Direct Outreach**

## 2600 hours of rider contact on the system

- ✓ Week of June 24: Business Canvass
- ✓ June 20 July 6: Bus Rider Canvass Blitz
  - Canvass MARTA patrons at Five Points station, affected bus routes
  - ✓ Bus hanger distribution with route detour information
- ✓ July 8 July 29: Station Impact Canvass Blitz
  - Canvass plaza, platform, elevator, Mobility shuttle areas at station, and surrounding businesses to reach station entry/exit users
- ✓ July 6 early August
  - ✓ Transit Ambassador Program at Five Points and bus reroute locations
- ✓ **Ongoing:** Community Pop-ups





# **ADA Transfer Options**

Select elevators will be closed during construction.

Two options for customers using elevators to transfer Southbound ← Westbound OR Northbound ← Eastbound:

- ✓ MARTA Mobility Shuttle
- ✓ Elevator turnbacks at adjacent stations



Example of southbound to westbound elevator transfer option.



# **Accessibility Engagement**

## > Key strategies

- ✓ Provide overview of options for customers who need to use elevators
- One-on-one outreach to key advocacy organizations
- ✓ Incorporate feedback into service and outreach plans where possible
- ✓ Share previews of high-quality infographic, wayfinding campaign, and video resources
- ✓ Direct outreach with Mobility customers and elevator users

## Key Dates

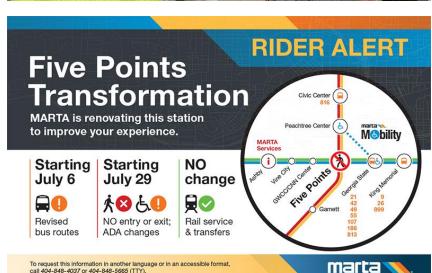
- ✓ June 6: MARTA Mobility Town Hall
- ✓ June 10 14: One-on-one virtual meetings with advocacy organizations
- ✓ June 17: Virtual Accessibility Stakeholder Briefing
- ✓ June-August: Canvass Mobility shuttle drop-off areas, elevators, and station services



## **Post-closure Support**

- ✓ Transit Ambassador & Station Agent presence after 7/29
- ✓ Updates via itsmarta.com/fivepoints
  - ✓ Partner toolkit & FAQs
- ✓ Provide in-person updates to neighborhood, NPU, and partner meetings
- ✓ Monthly email Newsletter to FPT subscribers
- ✓ Customer Service IVR and Construction Rapid Response





call 404-848-4037 or 404-848-5665 (TTY)

southbound sections of Hank Aaron Drive between the 1-20 t on ramp and

- New traffic patterns
- Asphall paving
- Relocation of utilities
- Tree removal & replacement in pamerably with draws Settles and Tree draws

cheduled hours when traffic is at its lowest, but these jobs will comply with local nois

### **Bus Stop Impacts**

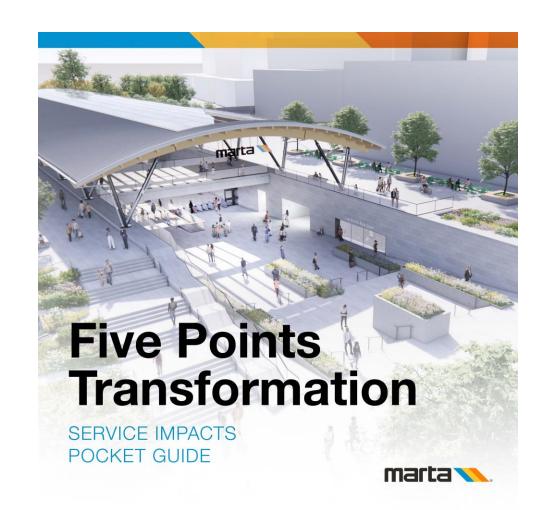


All bus stops directly on Hank Aaron Drive will be in done store the male in first your nearest stor. As encytruction progresses, the onstruction team will shift traffic to the outer lanes to continue work on the oner trettic large. Please note posted signade as some buy stone will nee



## **Inreach & Employee Engagement**

- ✓ Toolkit distribution to superintendents, garages, break rooms
- ✓ Provide pocket resource guide to all frontline employees
- ✓ Resources posted to MARTA Intranet employee portal
- ✓ MARTALearn module to help all employees understand the project & customer service impacts
- Attend safety meetings and other departmental meetings
- ✓ Digital billboards at MARTA HQ & Facilities





Thank You

